



Marketplace Overview of Categories

Product Category	General Category Requirements	Product Type	Full Category Guidelines	Conditions Allowed	Approval Required
<p>Please note: Specific subcategories may have <i>different</i> or <i>additional</i> requirements. Please make sure to always consult the links under the "Full Guidelines" section to see subcategory specific information.</p>					
Alcohol	Merchant must be compliant with applicable Local, State and Federal Laws	Wine, Alcoholic beverages (In-Store Pickup Only for Alcoholic beverages)	Category Guidelines	New/Unopened	Yes. Click Here to Request Approval
Apparel	<ul style="list-style-type: none"> Materials Sizing chart Care instructions Imported/Origin of where the product is made Description of what items are included with purchase (i.e. accessories) 	Women's Apparel, Men's Apparel, Baby Clothing & Accessories, Bras & Undergarments, Costumes, Shoes	Category Guidelines	New	Depends on Brand/Product Type
Diamond Jewelry	<p>High quality/Resolution images only. Primary Image must be on a white background. Image can only show the product the customer will receive, nothing else.</p> <p>Required Specifications : Color, Clarity, Shape, Total Carat Weight and Metal Type</p>	These [LINK] subcategories are for authentic Diamond Jewelry only.	Category Guidelines		Yes. Click Here to Request Approval
Electronics	<ul style="list-style-type: none"> Model Number Product Condition Compatible brands Warranty information (if applicable) Any accessories that are included/add ons or attachments (cords, batteries, etc) Size or Screen Size If device is locked or unlocked Product dimensions Capacity, in GB Weight Battery requirements (if applicable) 	Computers, Laptops, Tablets, Digital Cameras, GPS, Home Entertainment, Mobile, MP3 Players, Printers, Protractors & Modems, Sound Bars, Speakers, Surveillance Systems, Telephones, TVs, Video Game Consoles, etc.	Category Guidelines	<p>New, Refurbished or Manufacturer Refurbished</p> <p><i>* If refurbished, condition must be noted in the title and description.</i></p> <p>Please Note: Rebuilt/Manufacturer Refurbished products may not be accepted in certain Electronics Subcategories.</p>	Depends on Brand/Product Type
Electronic Accessories	<ul style="list-style-type: none"> Brand name and information Materials Include max aperture Compatibility info Weight and product dimensions Set/bundle/package contents Accessories included Model number (if available) 	Cables, Camera Lenses, Cases (Electronics), Electronics Accessories (Memory Accessories, Keyboard & Mouse), Printer Ink and Toner, Mobile Accessories, TV Mounts, similar products.	Category Guidelines	<p>New, Refurbished or Manufacturer Refurbished</p> <p><i>* If refurbished, condition must be noted in the title and description.</i></p> <p>Please Note: Rebuilt/Manufacturer Refurbished products may not be accepted in certain Electronics Subcategories.</p>	Depends on Brand/Product Type
Grocery	<ul style="list-style-type: none"> Ingredients/Nutritional facts as required under applicable law Package size/amount (fl., oz., etc.) Expiration date Set/bundle/package contents clearly broken down # of items included in package 	Beverage, Cigars, E-Cigs & Vaporizers, Food, Wine, CBD	Category Guidelines	New/Unopened	Depends on Brand/Product Type
Health & Beauty	<ul style="list-style-type: none"> Product ingredients as required under applicable law Size of product (in fl., oz.) Size information for health garments (e.g. knee braces, compression sleeves, and other products where the fit is crucial to the therapeutic action) Brand information Any warnings or disclosures as required under applicable law or regulation Applicable warranty information (provide copy of text or link via URL) 	Curling Irons & Hair Straighteners, Health & Beauty Electronics, Fragrance, Makeup, Skin Care, Supplements, Tanning Lotion	Category Guidelines	New/Unopened	Depends on Brand/Product Type



Marketplace Overview of Categories

Product Category	General Category Requirements	Product Type	Full Category Guidelines	Conditions Allowed	Approval Required
<p>Please note: Specific subcategories may have <i>different</i> or <i>additional</i> requirements. Please make sure to always consult the links under the "Full Guidelines" section to see subcategory specific information.</p>					
Home: Bed, Bath, Sheets	<ul style="list-style-type: none"> All brand information Product dimensions Materials/fabrics Warranty information (if applicable) Items included in set (if applicable) Thread account (excluding microfiber) 	Comforters, Duvets & Duvet Covers, Mattresses, Pillows, Sheets, Shower Accessories, Towels,	Category Guidelines		Depends on Brand/Product Type
Home: Furniture, Decor	<ul style="list-style-type: none"> Material the art is printed on (e.g. canvas, wood, metal, paper) Material of frame, if applicable Product dimensions Weight Warranty information, if applicable Assembly required, if applicable Care instructions as applicable for the product 	Art, Candles, Furniture, Lighting & Light Bulbs, Rugs, Window Treatments	Category Guidelines		Depends on Brand/Product Type
Home: Garden, Garage, Outdoor	<ul style="list-style-type: none"> Size/volume (for car care products or other applicable items) Product dimensions All brand information Materials Warranty information (if applicable) Care instructions Model/Product Number 	Automotive, Grills & Outdoor Cooking, Hot Tub, Plants & Garden, Tools & Hardware	Category Guidelines		Depends on Brand/Product Type
Home: Kitchen, Appliances, Organization	<ul style="list-style-type: none"> Product dimensions Weight capacity Materials Package size/amount Model Number Warranty Information (if applicable) Product Condition Care Instructions 	Home & Kitchen, Cleaning Products & Household Supplies, House Appliances, Kitchen Appliances, Kitchen Utensils & Cookware, Storage & organization, Home: Tabletop & Dinnerware	Category Guidelines		Depends on Brand/Product Type
Jewelry	<ul style="list-style-type: none"> Stone Type Treatment Metal Plating Band width Size Full Dimensions Length Shape 	Crystal, Cubic Zirconia, Simulated Gemstone, and Pearl Jewelry, Fine Metal Jewelry, Genuine and Lab-Created Gemstone Jewelry, Watches	Category Guidelines		Depends on Brand/Product Type
Jewelry Accessories, Bas/Luggage	<ul style="list-style-type: none"> Care instructions (when given) Included items (e.g. sunglasses with a case, purse with a duster bag, etc) Product dimensions Sizing info for belt Materials Weight # of Pieces or Size 	Accessories & Bags, Eyeglasses & Sunglasses, Jewelry: Earrings, Jewelry: Pendants, Necklaces & Bracelets, Jewelry: Rings, Jewelry: Sets & Misc., Luggage, Watches	Category Guidelines		Depends on Brand/Product Type
Media	<ul style="list-style-type: none"> Name/Artist/Author Genre Recommended Age 	Books, CDs & Music, DVDs & Blu-rays, Learning Media, Software, Video Games, Workout DVDs,	Category Guidelines	New/Used	Depends on Brand/Product Type



Marketplace Overview of Categories

Product Category	General Category Requirements	Product Type	Full Category Guidelines	Conditions Allowed	Approval Required
Please note: Specific subcategories may have <i>different</i> or <i>additional</i> requirements. Please make sure to always consult the links under the "Full Guidelines" section to see subcategory specific information.					
Pets	<ul style="list-style-type: none">• Product dimensions• Care Instructions• Material (outer and inner filling, if applicable)• Sizing Chart• Length• Weight	Pet Beds, Pet Clothing & Leashes, Pet Crates, Pet Electronics & Gadgets, Pet Food, Pet Toys, Pets (General Category)	Category Guidelines		Depends on Brand/Product Type
Sexual Health & Wellness	Please view this link for ALL requirements for Sexual Health & Wellness Category			New Only	Yes. Click Here to Request Approval
Sports & Fitness	<ul style="list-style-type: none">• Product Number• Product Dimensions• Dimensions when folded• Weight of equipment• Power source• Assembly instructions• Product condition	Excercise Machines, Golf Ball or Clubs, Hunting/Survival/Tactical Knives	Category Guidelines		
Toys & Musical Instruments	<ul style="list-style-type: none">• Product dimensions and sizes• Set/Bundle/Package contents	Musical Instruments, Toys	Category Guidelines		